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LU-CIX First Anniversary Streamed Live on Internet

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L-R: Tom Kettels (LU-CIX), Marco Houwen, Uwe Schnepf (nacamar)

Yesterday evening from the RTL premises in Kirchberg, nacamar provided a live stream of the first anniversary celebration of the Luxembourg Internet Exchange Point LU-CIX. They also took the opportunity to present their new product "medianac.presenter".

The use of video content on the web is growing very fast. The users want a live experience of major events in the world, such as the rescue of the Chilean miners, broadcasted for days as a live stream on the Internet. No other medium than live images has the power to make the audience feel like it takes part in the event. The broadcast of high-quality video content requires a stable and high-performance network between the delivering streaming server and the private or business terminals. LU-CIX connects international service and network operators, thus offering the best conditions for video transmission.





nacamar, together with its partner LU-CIX, presented the use and the benefits of such technologies, on the occasion of the LU-CIX celebration, by streaming it live on the web in the presence of around 150 industry professionals. Marco Houwen of LU-CIX presented the firm's activities of the first year of operation with some satisfaction. Its members now amount to 31 in total, including the Broadcasting Centre Europe (BCE), Tango and Luxembourg Online. LU-CIX now offers four points-of-presence across the Grand Duchy, at BCE (Kirchberg), eBRC (Windhof & Cloche d'Or) and LuxConnect (Bettembourg), inter-connected with a 10Gbit/s network.

Marco Houwen also announced that LU-CIX had succeeded with another important milestone at an international level, a re-inforced collaboration with France-IX and ECIX (Germany) which will allow Luxembourg customers to exchange data with French and German ISPs.

nacamar, a leading streaming provider, besides offering streaming services, e.g. the ZDFmediathek with millions of views per month, also offers online video solutions, making the management and viewing of online videos easier and faster. Based on that online video solution, nacamar developed the medianac.presenter, which allows the simultaneous broadcasting of both, the video streams of the speakers and the presentation material used by them.

Online editors and event organizers can thus benefit from a powerful tool, easy to use, and offering a user-friendly interface to the viewer. In addition, recent features, such as social media applications, are already integrated into the player, allowing users to recommend the tool to their friends.

The live stream of the one-year anniversary celebration of LU-CIX, using the medianac.presenter, was screened live on www.lu-cix.lu/live.html (The video remains available on the website for on-demand viewing). nacamar also presented the latest developments on "Video on HbbTV devices" and iPad streaming.

"As streaming providers, we rely on good network connections to the access networks," explained Uwe Schnepf, Managing Director of nacamar GmbH. "In addition to our main hub in Frankfurt / Main directly at the DE-CIX, the world's largest Internet Exchange Point, we want to be close to LU-CIX and its partners in order to be able to deliver the best video streams throughout the world. And with the medianac.presenter we show how to create global solutions, in addition to our streaming solutions, connecting video asset management with presentation material used during streamed events, making the content available online, live as well as on-demand."

"With RTL and SES Astra, Luxembourg was a pioneer country in terms of television and broadcasting in Europe and thus enjoys international recognition for decades. With the WebTV and video streaming solutions of nacamar, Luxembourg can continue to play a leading role in Europe", said Claude Demuth, managing director of LU-CIX Management GIE.

LU-CIX stands for Luxembourg Commercial Internet eXchange. LU-CIX was founded in 2009 based on a cross-industries initiative with the aim of enhancing the development of the Internet in Luxembourg.

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