

Luxembourg 26-Sep-2016

LU-CIX launches new Data center Platform

This afternoon, at the PwC Crystal Park building at the new Ban de Gasperich urbanisation in front of an estimated audience of 250 industry experts LU-CIX announced its new data center platform datacenters-in-europe.com

This platform represents an exciting step forward for LU-CIX and indeed the entire Data center sector in Luxembourg, as it aims to bring together all players in the sector, whether they be Data centers, Cloud, Colocation or related Service Providers in the field, under a common umbrella that will allow them to promote their services and solutions, attract new customers, and add value to the sector as a whole through a technical blog to which all members will be invited to contribute.

Principally the platform takes the form of a website, datacenters-in-europe.com, in which the players in the sector can showcase their companies' products and unique selling points and contribute to the buzz surrounding the sector by publishing in the blog. Complementing the website and the search engine optimisation that will go with it, will be a series of industry and B2B networking events, the next of which will be Luxembourg Internet-Days 2016 which will take place at the Chambre de Commerce on 22-23 November this year.

On the occasion of the launch LU-CIX took the opportunity to present a short seminar analysing the current state of the Data center market in Luxembourg. The seminar was moderated by John Chalmers CEO of G-Media Luxembourg. Gilles Vanderweyen, PwC Partner and ICT Leader, opened the event as host by welcoming everyone to the Crystal Park and underlining the key role that PwC plays in the ITC sector, and their close partnership with LU-CIX to date, saying *"Because of our high involvement and expertise in the sector, and because of the excellent working relationship that we have established with LU-CIX over the last 5 years, we were delighted to become one of the first partners in this all new product that they have created to meet the needs of the Data center sector here in Luxembourg."*

Following on, Marco Houwen, President of LU-CIX, presented the achievements of the Data center sector to date, providing some enlightening facts and figures and particularly highlighting the successes that Luxembourg already has in the Data center sector, including the fact the 25% of all the most secure (Tier IV) Data centers in Europe are actually based in Luxembourg courtesy of the hi-tech infrastructure and governance rules already in place, including LU-CIX' own ultra high speed internet spine.

Pierre Goerens, Director Electronic Communications Ministry of State, Media and Communications Department, represented Prime Minister Xavier Bettel in his absence from Luxembourg. He spoke about the progress of Digital Lëtzebuerg, most importantly its “Fiber to the Home” and “Ultra-haut Débit” projects and the important role that LU-CIX plays in optimising internet traffic routing in Luxembourg saying that *“This gives advantages not only of improved latency and stability through reduced path length but also of improved security and autonomy by keeping the data securely within Luxembourg”*.

Adding an international perspective was Steve Wallage, Managing Director Broadgroup Consulting, who was candid in saying that Luxembourg has a great infrastructure, but should promote it more effectively.

Claude Demuth, CEO of LU-CIX closed the presentations by launching datacenters-in-europe.com and stressing that this platform is not only the vehicle for promoting Luxembourg’s existing powerful presence in the Data center market but also for expanding it and, to paraphrase Steve Wallage to *“shout about Luxembourg on the world stage”*. He pointed to the need for all players to cooperate in doing this saying *“datacenters-in-europe.com is based on the fundamental belief that all of the players involved, directly or indirectly, in the data center sector in Luxembourg .. Cloud, Telco, Colocation Providers and suppliers ... all of us ... can and must unite together to create a whole that is far, far greater than the sum of its parts”*.

Particular thanks go to event sponsors [CEL](#) and [European Data Hub](#) as well as specialist industry magazine [Soluxions](#)

About LU-CIX

LU-CIX stands for Luxembourg Commercial Internet exchange. LU-CIX was founded in 2009 based on a cross-industries initiative set up by major national and international Internet players, with the aim of developing the Internet in Luxembourg. The LU-CIX model of openness and neutrality is based on the philosophy of already existing international centres. Thanks to LU-CIX, companies generating IP traffic and attracted to Luxembourg by the favourable economic environment, are now in a position to find all the means and tools to carry their traffic to all Internet users around the world. This Internet exchange point allows the various Internet service providers to exchange Internet traffic between their networks, and thus directly connect the content providers and international Internet operators located in Luxembourg.

It also enables its members to benefit from a number of services related to the Internet network and the communication and information technologies. LU-CIX has a neutral independent structural organization and is divided in two legal entities: LU-CIX asbl. a non-profit organization and LU-CIX Management GIE (Economic Interest Group) that runs the technical backend.